

Regional Leadership Committee Member

Roles and Responsibilities

Purpose of Regional Leadership Committees

UC Santa Barbara Regional Leadership Committees are comprised of a dedicated group of volunteers who work together to advance the mission of UC Santa Barbara. In partnership with the Office of Development, committee members support and advocate on behalf of UC Santa Barbara. Their work promotes a stronger understanding of the university's teaching, research, and public service mission and accomplishments in order to inspire broad support and participation. Committee members understand the role and importance of private philanthropy to the university and are key to building relationships with current and potential supporters.

The primary goals of each Regional Leadership Committee are to help increase identification and engagement of new UC Santa Barbara constituents in the region while continuing to cultivate and steward current relationships. The Regional Leadership Committees were established to raise the profile of UC Santa Barbara to our external communities and to engender support for our students and programs.

Qualifications

Regional Leadership Committee members are:

- Current philanthropic supporters of UC Santa Barbara.
- Passionate about UC Santa Barbara and knowledgeable about its fundraising objectives.
- Respected in the UC Santa Barbara community and beyond.
- Driven and success oriented.
- Able to provide connections and access to successful and influential individuals and organizations.
- Committed to the cultivation of donors.
- Able to represent the diversity of the UC Santa Barbara community.

Roles & Responsibilities

Committee members are individuals who care deeply about the future of UC Santa Barbara and, through their service on the Regional Leadership Committees:

- Lead with a personal philanthropic commitment.
- Assist in building long-term strategic relationships.
- Expand the UC Santa Barbara network.
- Serve as ambassadors for UC Santa Barbara and promote the case for support within their respective communities and business environments.
- Serve as role models to other alumni and potential supporters of the university.
- Participate, as appropriate, in cultivation and solicitation opportunities.
- Facilitate introductions to other alumni and friends who may have interest in UC Santa Barbara and provide resources to support its philanthropic priorities.
- Host or sponsor events in specific geographic regions or through virtual platforms.
- Attend committee meetings and university events.